

Ana Beatriz Martins da Silva

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WORK EXPERIENCE

Intern in Consulting and Software Implementation *Zopu Consultoria e Desenvolvimento de Software Ltda*

2023 - 2024

- Collaborated with clients to gather requirements.
- Implemented Bitrix24 CRM with no-code automations.
- Developed BI Dashboards with SQL.
- Conducted training sessions for end-users.

Freelance Graphic Designer

2020 - 2023

- Created different types of graphic art. Everything learned in this field was self-taught.

Administrative Assistant *Contabilidade Regional Eireli*

2018 - 2020

- Managed files, reports, and spreadsheets.
- Provided support for various administrative activities.

ACADEMIC BACKGROUND

UDESC (University of the State of Santa Catarina) Technology in Systems Analysis and Development

EXPECTED GRADUATION: 2025

- Current GPA: 9.4/10

AWARDS

Selected Paper on Human-Computer Interaction *for IHC Brasília 2024*

- Research conducted during the Human-Computer Interaction course in the first semester of 2024.

[Click here for more details.](#)

SKILLS

Figma, Miro, HTML, CSS, JavaScript and Bitrix24.

Communication, Empathy, Teamwork, Creativity, Problem-solving, Adaptability.

VOLUNTEER EXPERIENCE

Director of Communication

Edusca Community Pre-University Course, UDESC Joinville

2020 - 2021

Developed visual identity and marketing strategies to promote the program within the community.

Director of Marketing and Design

Cacic Academic Center, UDESC Joinville

2022 - 2023

Created designs for t-shirts and hoodies, and organized university events that were previously absent in the course.

LANGUAGES

Portuguese: Native

English: Fluent

Spanish: Intermediate